

# Zach Brugman

Interactive Designer  
Chicago, IL

E-mail: [zach.brugman@gmail.com](mailto:zach.brugman@gmail.com)

Phone: 319.360.5942

URL: [www.zachbrugman.com](http://www.zachbrugman.com)

Most Recent Work: [www.behance.net/zbrug](http://www.behance.net/zbrug)

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## Professional Experience

### Interactive Designer, STATS LLC (2013-Present)

- Own UI/UX design and development for fantasy sports products, sports data analysis tools, and other various sports statistical applications.
- Support for ICE products (NBA and NFL/College Football scouting tool)
- Participate in researching, brainstorming, product specification, development, and programming of interactive web experiences while maintaining web standards and cross-browser compatibility
- HTML5, CSS3, jQuery, Responsive Web Design, Axure, Adobe Creative Suite
- Provide input, feedback/technical advice, and guidance on UI/UX design, browser limitations and technology
- Creation and implementation of style guides to ensure consistency across individual products
- Creation of competitive reviews analyzing emerging competition

### Web Designer, STATS LLC (2011-2013)

- Design/Development support for ICE Football and ICE Basketball web application products, while closely working with ASP .NET framework
- Create, maintain and manage graphical assets for web products
- Responsible for creation and management of digital and print marketing collateral

## Notable Recent Projects

### Lead UI/UX Designer, Developer / Interactive Collaborative Evaluation (ICE) / [fb.ice.stats.com](http://fb.ice.stats.com) and [bk.ice.stats.com](http://bk.ice.stats.com) (both require login credentials)

- Working in an agile, collaborative web development team with constant communication with in-house developers and offshore development teams
- Attend SCRUM meetings, assist in story grooming and lead design initiatives
- Collaborate daily with stakeholders on interaction design, information architecture and low and high fidelity prototypes
- Daily use in Microsoft Visual Studio and Tortoise SVN subversioning software
- Currently the design lead for the ICE Basketball project, which is an interactive scouting, evaluation, and data analysis tool used by all NBA teams. Provide design and development support in this project, including: wireframes, mocks, HTML/CSS templates and prototypes
- Concurrently the design lead for ICE Football, an interactive data analysis, evaluation, and reporting tool under development for NFL and college football teams. Provide design and development support similar to the basketball project
- Recently redesigned the entire interface to improve usability and accessibility. New design provides a cleaner aesthetic and allows users to focus on the data, replacing the prior, graphically-dependent design

### Lead UI/UX Designer / NFBC iOS Mobile Application / In Development

- Created wireframes and working prototype of the iOS mobile version of National Fantasy Baseball Championship's fantasy platform - Axure link here: <http://pw3yx4.axshare.com/>
- Utilizing mentioned prototype, created the look and feel of the application's design, following iOS design patterns and guidelines
- This was then implemented by developers offshore, while I maintained constant communication with that team

**Lead UI/UX Designer / NFFC Playoff Pick Em Game / <http://nffc.stats.com/football/nffc/holdem/Leaderboard>** (requires login credentials)

- This was a game implemented during the 2013 NFL playoffs, allowing users to choose players they expect to advance the furthest and accumulate the most fantasy points
- Created wireframes and working prototype in Axure. Axure prototype: <http://m1kt1v.axshare.com/>
- Drove the interface and user experience design, including development of HTML/CSS/JS, utilizing CSS animations and jQuery libraries.

## **Technical Skills**

UX design, UI design, usability, Adobe Creative Suite, illustration, web development languages (HTML5, CSS3, jQuery, Javascript), wireframing, low and high fidelity prototyping (Axure)

## **Education**

**Bachelor of Arts; Coe College / Cedar Rapids, IA**

Majors: Art and Business Administration

Graduated: May 2009; Dean's List

**\*\*In Progress\*\***

**Master of Science; DePaul University / Chicago, IL**

Program: Human-Computer Interaction (HCI)

Anticipated Graduation: Spring 2015

**Web Development Certificate; Kirkwood Community College / Cedar Rapids, IA**

Individual Certificates Include: CSS/HTML, Javascript, Perl, PHP/MySQL, AJAX, and Introduction to Apache Web Server